Rep Order# 1 of 2 6866894 Ver# 3 **Mod**# 1 Status Confirmed Traffic Order# 216610 **Printed:** 12/03/2012 1:28 PM EC'd Yes 12/03/2012 10:48 AM

) STRATEGIC MEDIA SVCS

Last Received: **Showing Buylines:** All Lines

WOOD-TV GRAND RAPIDS, MI. Station) .AMASH FOR CONGRESS Advertiser (

JUSTIN AMASH FOR **Product**

Estimate#

Buyer **NEIL WILLIAMS**

Phone# Fax#

Agency C/P1/P2/E Flight Dates

Hiatus Weeks

Agency

3299 K STREET NW SUITE #200

WASHINGTON, DC 20007

10/24/2012 - 10/30/2012

Rep Firm

) PHILADELPHIA Sales Office (Salesperson () IAN AMBRON

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

ADD TO SKED SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	1	F	6A-7A ne Comment	: 6A NEWS	:30	\$650.00	10/26-10/26	1	1	1	\$650.00	
	2	TU Buyli:	6A-7A ne Comment	: 6A NEWS	:30	\$650.00	10/30-10/30	1	1	1	\$650.00	
	3	TH Buyli:	5P-530P ne Comment	: 5P NEWS	:30	\$1,150.00	10/25-10/25	1	1	1	\$1,150.00	
	4	W Buyli:	530P-6P ne Comment	: 530P NES	:30	\$1,150.00	10/24-10/24	1	1	1	\$1,150.00	
	5	M Buyli:	530P-6P ne Comment	: 530P NES	:30	\$1,150.00	10/29-10/29	1	1	1	\$1,150.00	
	6	TH Buyli:	7P-730P ne Comment	: INSIDE EDIT	:30	\$750.00	10/25-10/25	1	1	1	\$750.00	
	7	M Buyli:	7P-730P ne Comment	: INSIDE EDIT	:30	\$750.00	10/29-10/29	1	1	1	\$750.00	
	8	SA Buyli:	8A-10A ne Comment	: SAT TODAY	:30	\$675.00	10/27-10/27	1	1	1	\$675.00	
	9	SA Buyli:	6P-630P ne Comment	: NEWS	:30	\$600.00	10/27-10/27	1	1	1	\$600.00	
	10	SU Buyli	6P-7P ne Comment	: NEWS	:30	\$750.00	10/28-10/28	1	1	1	\$750.00	

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Dates

Showing Buylines: All Lines

WOOD-TV GRAND RAPIDS, MI. Station Agency) STRATEGIC MEDIA SVCS) .AMASH FOR CONGRESS Advertiser **Product** JUSTIN AMASH FOR

Program

3299 K STREET NW SUITE #200 WASHINGTON, DC 20007

Rate

Agency C/P1/P2/E

Flight Dates 10/24/2012 - 10/30/2012 **Hiatus Weeks**

Len

Rep Firm

Sales Office () PHILADELPHIA Salesperson () IAN AMBRON

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-525-9757

Spots/Week # of Total Cost Total Daypart

Weeks Spots

---REPORT TOTALS---

Ln

Estimate#

Buver

Phone#

Fax# LT

Report Totals: 10 / \$8,275.00

Day

NEIL WILLIAMS

Time

---SALES MONTHLY TOTALS---

3 / \$2,550.00 Oct 12: 7 / \$5,725.00 Nov 12:

Sales Totals: 10 / \$8,275.00 Station Totals: 10 / \$8,275.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

\$8,275 100% 0 응 0 % 0 % Market Totals CATV 0 % WOOD VTOW WWMT IMXW 0 % WXSP 0 % WZPX 0 % WZZM

null Books RA35+ Demos

--- CREDIT RISK ---

CASH IN ADVANCE